# Marketing Campaign

## 9/53 Banksia Ave, Noosa Heads

### Signs



#### Printforce Photosigns -

1 x colour photo sign board (1800x1200) \$1

\$170.00

### Internet



www.realestate.com.au

Premiere Property - 60 days

\$1,595.00 (all suburbs)



Richardson & Wrench Website (Includes other websites for free) \$155.00



Other websites include:

\$750.00

www.domain.com.au

www.domain.com.au 'Premium Plus' 6 weeks

www.rwnoosa.com.au (Richardson & Wrench Noosa)

www.randw.com.au

www.onthehouse.com.au

www.homehound.com.au

www.thehomepage.com.au

www.homley.com.au

www.squiiz.com.au

www.househuntingaustralia.com.au

www.mysunshinecoast.com.au

www.homesales.com.au

www.allhomes.com.au

www.brolga.com.au

www.mehouse.com.au

www.facebook.com/rwnoosa

www.reiq.com.au



#### Facebook Sponsored Advertising

Targeted at our local buyer demographic within a 50km radius. From \$50.00

Customised buyer demographic outside of the local area. Price on request

Our facebook ads are targeted at people with property interests and refined by age groups, geographic locations and more. Your facebook ad is customised for maximum engagement and exposure.

### **Photography**



Photography,
Aerial Photography & Floor Plan

\$500

### **Searches**



Body Corporate Disclosure Statement Title Search (@ \$22.95 each) \$235.00 \$22.95

## **Newspaper Advertising**



Noosa News / Real Estate Section
(Published every Friday – Free circulation

Distribution 26,000 copies)

6 Half Page advertisements (\$410.00 per ad)

TOTAL: Price is inclusive of GST

\$ 257.95

Please Note these prices are subject to change due to some press publications increasing their costs from time to time.

#### **ACCOUNT DETAILS**

**Bank: Westpac Noosa Junction** 

A/C Name: Richardson & Wrench Noosa Trust Account

BSB 034 655 Account 416 897

A cheque for the above amount is required at the time of appointment so that we can put this program into action for you. If we sell the property prior to completion of the marketing program all ads will be cancelled and a refund given for all funds unexpended other than the Auctioneer's fee. The reason for this is that the Auctioneer has been booked today and by accepting this booking he forfeits other auctions – thus the no refund policy for this auctioneers fee. Please Note: All prices quoted are current at the time of issue, however are subject to change without notice.

Name:			
Date:			
Signature:			

