

MRE



1516/12-14 Claremont Street, South Yarra, Vic 3141

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Date listed 3rd Sep	Days on site 16d ago	Rotation rate 15 days	Next rotation 3rd Oct (14 days)	Listing type Premiere
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MRE - SOUTH YARRA
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Last Updated 19/09/2024

Campaign snapshot

15,729

Appeared in search results

1,190

Listing views

54

Listing saves

7

Phone & SMS reveals

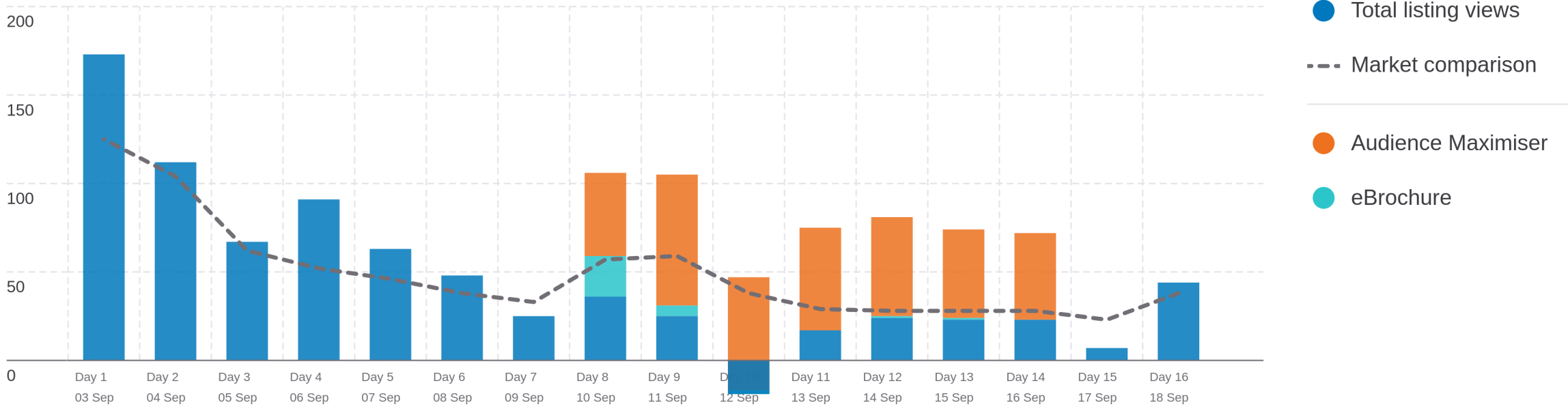
2

Email enquiries

Listing views

Your campaign from 3-18 Sep 2024

Comparing your listing to 1 bedroom units in South Yarra.



Audience Maximiser Performance

Your campaign from 10-16 Sep 2024

444

Clicks to listing

309%

Uplift to listing views

Top websites featuring Audience Maximiser

Facebook, Instagram, news.com.au, yahoo.com, and The Guardian

Last updated: 16/09/2024

eBrochure Performance

Sent 10 Sep 2024

6%

Click-through rate

510

eBrochures sent

33

Additional listing views

Last updated: 17/09/2024

Engagement

Interactions on your listing on the search results and listing page.

Saved inspections	4	Expanded Map	44
Saved auction date to calendar	0	Played video	0
Shared this listing	0	Virtual tour	0
Downloaded statement of information	10	3D tour	0
Viewed floor plan	1,177		

Your audience also viewed

The following are other listings your audience is engaging with.

<p>\$450,000 - \$490,000 609/1 Clara Street, South Yarra, Vic 3141 🏠 1 🛋️ 1 🚿 1 Apartment Page views 796 Days on site 23</p>	<p>Private Sale \$380,000-\$400,000 605/39 Appleton Street, Richmond, Vic 31... 🏠 1 🛋️ 1 🚿 1 Apartment Page views 702 Days on site 7</p>	<p>\$390,000 - \$429,000 413/38 Cunningham Street, South Yarra, ... 🏠 1 🛋️ 1 🚿 1 🏠 52m² Apartment Page views 2k Days on site 105</p>	<p>\$325,000 - \$345,000 1310/7 Yarra Street, South Yarra, Vic 3141 🛋️ 1 🚿 1 Studio Page views 1.9k Days on site 87</p>
<p>Private Sale \$380,000-\$410,000 2/19-23 Izett Street, Prahran, Vic 3181 🏠 1 🛋️ 1 🚿 1 Apartment Page views 2.7k Days on site 35</p>	<p>Sold Contact agent 102/36 Porter Street, Prahran, Vic 3181 🏠 1 🛋️ 1 🚿 1 Apartment Sold date 06 Sep 2024</p>	<p>\$460,000 201/36 Wilson Street, South Yarra, Vic 3141 🏠 1 🛋️ 1 🚿 1 🏠 68m² Apartment Page views 1.9k Days on site 49</p>	<p>\$375,000 to \$400,000 4/1 Clara Street, South Yarra, Vic 3141 🏠 1 🛋️ 1 Apartment Page views 719 Days on site 15</p>

Last updated: 18/09/2024

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Campaign Reports are based on information gathered from our site usage and campaign data, and are provided for illustrative purposes only and we do not warrant the accuracy or reliability of this data. Measurement methods may differ to competitor portals and comparisons are not recommended.

Market Comparison is based on the median for total listing views for similar listings in the same suburb. [How does it work?](#)

About additional purchases reports

Audience Maximiser & eBrochure is subject to the terms on your order form and the use of this Campaign Data is subject to terms and conditions at about.realestate.com.au/terms.

† Unique users refer to both display and social media websites.

Additional listing views percentage are calculated based on the page views attributed from the product.